

醫管系教師基本資料表

基本資料表	
姓名	曾雅芬
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辦公室位置	J808-2



教師	
類別	專任教師
職稱	副教授兼系主任

學經歷一覽	
學歷	國立成功大學工業與資訊管理學系博士
	國立成功大學工業與資訊管理學系碩士
	私立逢甲大學合作經濟學系學士(企管輔系)
經歷	副教授，中華醫事科技大學醫務暨健康事業管理學系
	副教授，中華醫事科技大學資管學系
	助理教授，中華醫事科技大學資管學系
	Exchange Program of Deutscher Akademischer Austauschdienst (DAAD), Lehr-und Forschungsgebiet BWL insb. Personal management, RWTH Aachen, Germany. (國科會三明治計畫)
	Researcher, Department of Information and Physical Sciences, Graduate School of Information Science and Technology , Osaka University, Japan.

證照與專書	
李再長、曾雅芬譯(2016) <i>組織理論與設計</i> 。台北：華泰文化。	
李再長、曾雅芬譯(2011) <i>組織理論與設計</i> 。台北：華泰文化。	
FSPN-50NZA 永續管理師 LEVEL 1	
Auto ML AI 人工智慧大數據分析師	

Fundamentals of Intelligent Enterprise
Professional Case Method Facilitator
TMIE 創新創業個案教學-乙級證照
Cloud Technology and Internet Services
Information Technology(Python)
IOT Application and Technology
iClone 7 Trainer
Smart Apps Creator3
ITSS 創新創意思考策略-標準級
Smart Apps Creator3 professional Instructor
Business Application Professionals Certification Program-Fundamentals level (Excel 2010)
個案高階師資認證
個案種子師資認證
顧客關係管理助理管理師
商業管理基礎知能
3D 列印商品設計 3DPCD
3D 列印文創設計 3DPCCD
3D 列印文創設計師 3DPD
3D 列印文時尚設計 3DPFD
行動電子商務規劃師
行動電子商務管理師
勞委會乙級門市服務
Reallusion Cerified Trainer
Cloud Management and Applications(ATS/PC level 4)
Professional Manager(ATS/PC level 4)
Marketing Planning(ATS/PC level 3)
Microsoft Technology Associate Exam 98-349: Windows Operating System Fundamentals
Microsoft Technology Associate Exam 98-364: Database Administration Fundamentals
Adobe Photoshop CS5 Flash
英國 City&Guilds 服務類證照師資班-顧客管理師
英國 City&Guilds 服務類證照師資班-衝突管理國際專業人才
英國 City&Guilds 服務類證照師資班-行銷管理師 (銷售)
Internet Marketing Manager(IIM)-網路行銷管理師
3ds Max Design 2011
Microsoft Technology Associate Exam: Security Fundamentals
Adobe Photoshop CS3 Dreamweaver
Adobe Photoshop CS5 Photoshop

Microsoft Office Specialist (Excel)
Microsoft Office Specialist (Word)
Adobe Photoshop CS3 Photoshop
Microsoft Office Specialist (PowerPoint)
Project 2007 (Advanced)
經濟部資訊專業人員鑑定資訊管理應用類

期刊論文一覽	
論文名稱	刊物名稱
Location of Automated External Defibrillators	<i>International Journal of Japan Association for Management Systems</i>
Making A 3D Animation Combined with History in Virtual Reality	International Journal of Advances in Electronics and Computer Science
An empirical study of Trust and Privacy with online shopping	International Journal for Digital Society
A study of the effect on Trust and Attitude with online shopping	International Journal for Digital Society
Exploring Corporate Social Responsibility Education: The Small and Medium-Sized Enterprise Viewpoint	Management Decision
Examining the Impact of Human Resource Practices on Organizational Performance by Using the AHP/DEA Model	International Journal of Innovative Computing, Information and Control
Impacts of Human Resource Practices on Organizational Performance: Perspectives of Taiwanese and Chinese High-Tech Companies	International Journal of Innovative Computing, Information and Control
Explore the Optimal Allocation Problem with AHP/DEA	<i>Asia Pacific Management Review</i>
A study of The Relationships among Organizational Career Management of The Large Enterprises, Individual Career Planning, Personality Traits, and Job Satisfaction	Journal of Human Resource Management
The Evaluation of Business Human Resource Conditions in Ten Eastern Asian Countries	Journal of Management

研討會論文一覽	
論文名稱	研討會名稱.國家.城市

Development of a VR exhibition system for the historical story	The 20th Asia Pacific Management Conference (APMC 2018), Matsumoto, Japan.
Summer Constellation Observation - Promoting Star-Observation Learning with 3D Animation, the International Academic Conference on Teaching, Learning and E-learning	AC-TLEI(2017), Budapest, Hungary.
Effective E-learning for A 3D Computer Graphics of Celestial Sphere in the Junior Earth Science Curriculum	EDULEARN16 (8th annual International Conference on Education and New Learning Technologies), Barcelona, Spain.
Optimal Allocation and Location with AED	Business Finance and Regional Economic Development International Conference, Jiayi, Taiwan.
An Empirical Study: Develop and evaluation a mobile serious game on environmental education	The 9th International Conference on Computer Science & Education, Vancouver, Canada.
Evaluating the Efficiency of Hospitals' Surgeons Services Using DEA	The 8 th Korea-Japan Workshop on Sustainable Management Systems in Service Industry, Matsumoto, Japan
An effect of Behavior Intention on using the smart phone: An empirical study	The 2011 fall national conference of operations research society of Japan, Kobo.
Learning Effect for Students with Game-based Learning on Meta-Analysis	The 6 th International Conference on Computer Science & Education, Singapore
Willingness of VoIP Adoption for Public Sectors: A Perspective of Kinmen County	The 2011 International Conference on Organizational Innovation, Kuala Lumpur, Malaysia
Do 3G Mobile Phone Users Accept VIETMAP's RTLBAS: A Perspective of Ho Chi Minh City	The 2011 International Conference on Organizational Innovation, Kuala Lumpur, Malaysia
An Extension of Trust and Privacy in the Initial Adoption of Online Shopping: An Empirical Study	2011 International Conference on Information Society, London, UK

計劃名稱	擔任職務	研究計畫類別
信任感與隱私權對網路購物行為意圖的影響	計畫主持人	國科會
地方政府電子治理成效指標與評估	協同主持人	國科會
創新建構學習模式提升程式設計學習成效	計畫主持人	教育部

榮譽獎項		
日期	事件細節	頒獎機構